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## PRESS RELEASE

# RIED INTERNATIONAL AGRICULTURAL AND AUTUMN FAIR 6 - 10 September 2017

The RIED International Agricultural and Autumn Fair takes place from 6 to 10 September in Ried in Innkreis (Upper Austria). It is an agricultural showcase and exhibition space for Austria's leading animal breeders. On the occasion of its 150<sup>th</sup> Anniversary the fair presents high quality specialised topics on agriculture coupled with significant innovation.

### **NEW: Live open barn**

For the first time at an Austrian trade fair, you can experience automated feeding and milking technology with a dairy herd of around 20 animals.

### **AUSTRIAN SIMMENTAL EXHIBITION**

The highlight of the cattle show is the second EURO Genetics Simmental cattle exhibition (Mo - Fr). Various breeds of pig and seven different breeds of sheep will be presented. The 4-country milk goat show is of the highest quality guaranteed. The horse arena is greatly expanded.

### **FUTURE ANIMAL powered by TopAgrar**

RIEDER MESSE is the leading trade fair for animal breeding. A special show in Hall 12 and 13 focus on animal health, housing facilities, feeding robotics, animal detection systems and milking technology. There will be live demonstrations with numerous innovations with experts at hand.

### **Forestry**

In the "Mein Wald mein Holz FORSTARENA" the entire value-added chain of the rural timber industry, from wood logging to ready-to-use firewood or woodchip, is presented. Tractors with forestry equipment, work safety and work wear as well as presentations on felling techniques complete the program. In the wood center, forest owners can be consulted on modern forestry techniques.

### **Agricultural engineering**

In addition to the focus on grassland, agriculture also focus on technology. Renowned manufacturers and dealers show their range on offer with many innovations in the field of tractors and carrier vehicles.

### **NEW: Food from best hands**

This new special show presents cooking and barbecue events in the "Netzwerk Kulinarik" tent. Come and experience food tasting that creates a sense of value for Austrian food. The main focus is meat from Austrian quality programs, cheese varieties and milk products, old and new vegetable varieties.

### **Further focus**

Farming and cattle farming, crop production, theme world organic, exhibition from Land agriculture Upper Austria, Baulehrschau, offers from the Upper Austrian Chamber of Agriculture, Geotrac Supercup.

### **Autumn fair & "Rieder Volksfest"**

The autumn fair presents a variety of topics around building & living, heating & energy, pool & wellness, tools & machines, women's world and more.

The amusement park at the RIEDER VOLKFEST (from 31 August) offers the best entertainment guaranteed for young and old.

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